

JIM VANPETTEN

FULL STACK DEVELOPER / WEB DESIGN 630.945-7776

vanpettenconsulting@gmail.com



SKILLED – 20 YEARS ENTERPRISE EXPERIENCE

Jim is a full stack master developer, hands-on coder/designer, expert in web-design and application development, fluent in all major frameworks including .Net, PHP, and Java. He is also a skilled server admin on Windows IIS, Sun Glassfish J2EE and Apache. He is an equally competent DB admin expert in SQL, MySQL, and Oracle. He works in the latest versions of Visual Studio/VS Code, Adobe CC, and Eclipse IDE. On the side Jim is a skilled photographer and videographer / editor (Adobe Premiere, Sony Vegas) See www.jimvanpetten.com

Web/Application Development / Design .Net, Java, PHP Full Stack, Business Development, Sales, Management, Internet, Internet Advertising, Search Marketing (PPC, Direct Navigation), Search Engine Optimization (SEO, SEM) Website Development (front end / back end), Ui/Ux, Server admin, DB admin, .NET, JAVA, PHP, C#, Web forms, MVC, VB, Classic ASP, JS, JQuery. IIS, SUN, Apache, JQuery, SQL, Oracle, MSSQL, MySQL, CMS: WordPress, Drupal.

- .Net >12 years C#, MVC, Vb
- PHP >12 years
- Java >4 years
- Oracle, MySQL, MSSQL >12 years
- HTML, CSS3, Responsive, Bootstrap... >12 years
- JavaScript, Node.JS / Angular, JQuery >12 years
- Web Services, AJAX, XML, Soap... >12 years
- Website design / development front-end and back-end.
- WordPress, Drupal > 10yrs
- e-commerce development and management
- Search Engine Marketing / Optimization
- Internet Marketing / Advertising
- Google tag manager, Datalayer
- Google Analytics API, Salesforce API, Facebook API, Zendesk API, all serve and consume.

C CONTACT

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🌐 | www.jimvanpetten.com

E EDUCATION

BA - Music Composition
Columbia College / Chicago IL
1985-1988

P PERSONAL

Married, 3 children (27,25,22)

Hobbies: Music, Sailing, Chess,
Computers, Audiophile,
Motorcycles photography, civil law

E EXPERIENCE

Now - || **WEB / APPLICATION DEVELOPMENT** **VANPETTEN CONSULTING**
2000

Independent contractor serving SMB's and large multi-nationals in the Chicagoland area. See jimvanpetten.com

Recent Projects:

PROMARKBRANDS, JAN 2018 – DEC 2020: Parent company of several high-end, international brands in the commercial photographic lighting and accessories industry. A Solo project, I was brought in to redevelop/redesign the corporate website and subsidiary brands (all of which were 5-15 years old), add e-commerce - online stores for roughly 10,000 products to be fully integrated with existing ERP systems including Sales, Inventory, Order Entry, Customer Service and Accounting, and develop e-marketing and online sales strategies. WordPress / Woocommerce, PHP, MySQL, MSSQL, Windows IIS. Sites include

Promarkbrands.com

QTM.com

Speedotron.com

Mola-light.com

Smith-Victor.com

Photoflex.com

Dotline.com

Photogenic.com

Recent Projects Continued:

WEBER-STEPHEN, JAN 2017 – DEC 2018: Billion-dollar multi-national manufacturer of back-yard barbecue grills: Couple dozen misc. applications including MVC (Razor), VB.net (web forms), Mobile apps, custom CMS apps, Google Datalayer Library, PHP, Laravel, Craft, Classic asp, xml data source (you've got to ask), Zendesk API, Rackspace CDN file management system API, and more.

MISC. AGENCY WORK, JAN 2015– SEP 2016:

Kerr Dental, Front-end lead: One of the largest dental equipment manufacturers in the world. Whole new website (small team) Drupal/PHP: <https://www.kerrdental.com/>

Brasseler Dental, Lead Developer: Another major multi-national dental equipment manufacturer. Whole new website, WordPress /PHP: <http://brasselerusadental.com>

Max Challenge, Solo: Health club chain. New website, applications, Facebook API WordPress/PHP
www.themaxchallenge.com

MasterFinish, Solo: one of the largest electro-plating companies in the world serving the automotive industry: Operations /Manufacturing applications. .net C#, entity sql...

Sandoz/Novartis, Solo: Major pharmaceuticals, billion-dollar multinational website re-design, maintenance and updates (Oracle UCM):

- <http://omnitrope.com/>
- www.glatopa.com
- www.myomnisource.com

BRENTANO FABRICS, JAN 2012 – DEC 2014: .Net Development, Database migration, Server Administration, WordPress Integration, IT management: A large multi-national manufacturer of high-end fabrics had a real-time data driven website based on Access database. Page loads were upwards of 8 seconds per page. The client wanted to reduce that considerably without having to migrating to a new database system. I implemented a transparent MySQL layer for web (MySQL mostly because its free), and built a custom interface to their Access db that slashed the page loads by about 6 seconds. Then I rewrote almost all the queries to fetch ALL data in one call per page placing them in hash tables and/or json arrays (one of my specialties). This cut about another second off page-load getting us to about 1 second, most of which is straight html and high-resolution images.

I've done dozens of other projects for this client including full maintenance of the website, monthly updates / press releases, and the implementation of WordPress for content management which greatly reduces maintenance costs (yep, WordPress on .Net—a custom re-write by me, now my standard). Recently I moved them from a Go daddy hosting environment at to an enterprise class dedicated super-server from OVH.

Technologies: VB.Net, IIS8, WordPress on .Net, MySQL, MSSQL, JQuery / JavaScript

GEICO LIFE INSURANCE, JAN 2008 – DEC 2011: Java Development, Oracle/SQL development, Creative Design, SEO. Geico life insurance needed clean and tight landing pages for this high-profile partner. I had to go through 80 pages of Java and JSP in the quoting module to accomplish this daunting task. I don't think any front end / UX guy could have done this as there is a tremendous amount of back-end code (JSP) intertwined with the creatives. I actually came up with a really interesting use of Dreamweaver to edit JSP and push code to CVS, Glassfish and Eclipse without compiling every mod. This sped up development for this client by 10x. I've also done many Java applications for this client, Dashboard reports, Aptitude test (with only 2 trips to the db!), Life Expectancy calculator, and a fascinating Java/Oracle WordPress implementation (driven by the editorial department).

Technologies:

- JAVA
- Sun / Glassfish
- WordPress
- Oracle DB
- JQuery / JavaScript